



HANDCRAFTED HIMALAYAN HERBALS

WHOLESALE PRODUCT GUIDE 2012/13 PURE BASE OILS





ABOUT WILD EARTH

Wild Earth produces handcrafted Himalayan herbal personal care products using the finest ingredients available. Our products are designed to nurture and nourish the skin and soothe, stimulate and balance the senses.

OUR VISION

To bring the finest authentic Himalayan herbal products – drawn from the rich indigenous healing traditions of the Himalayas - to the world market thereby creating sustainable income generation and forest conservation in rural mountain communities.

OUR PRODUCTS

The product ranges include herbal soaps; skin scrubs and mud rubs; body and massage oils; aromatic pillows and products to enhance wellbeing.

The herbs used in our products are sourced from remote areas of the Himalayas, often untouched by the modern world and chosen for their proven therapeutic benefits and rich long heritage of use. Reflecting the diversity of the Himalayan region, our herbal blends incorporate Ayurvedic knowledge, Tibetan therapies and the wisdom of mountain healers.

We combine essential oils, herbal infusions and traditional Himalayan ingredients in an all-vegetable base to produce soaps with a luxurious lather that clean your skin naturally. Each bar of soap is carefully hand crafted using a traditional cold process technique and cured for at least one month. We choose to retain the naturally occurring glycerin for a rich moisturizing soap that is kind to skin.

For massage and body oils that are rich in herbal essence, we add our herb blends to skin-loving olive oil and leave them to slowly infuse in the Himalayan sun.

Wild Earth products contain no artificial preservatives, colors, petrochemicals and are suitable for vegetarians. We have never tested on animals and we never will.

All our products are handmade and hand packed by women who are mostly from poor, remote communities and now working in Kathmandu. We are committed to using sustainably harvested plants, following community trade practices, and providing our employees with a working environment based on respect and dignity.



Photo Raju Tamang



Photo Karma Bhutia (TMI)



Photo Thomas L Kelly





PURE BASE OILS

PURE AVOCADO OIL



A clear light pale yellow colored natural oil, obtained from seeds of *Persea americana*; rich in proteins, lecithin, beta-carotene, essential unsaturated fatty acids, along with vitamins A, B, D and E; it's easily absorbable and deep tissues penetration ability than other oil along with wonderful emollient and collagen formation properties.

PURE GRAPESEED OIL



A magnificent natural oil; can offer wonders for skin, hair and health benefit; very rich in vitamins, minerals, proteins and plant poly phenols; presence of linoleic acid, an essential fatty acid very good for skin and cell membranes; anti-oxidants, beta carotene and vitamin C and E make this oil superb for anti aging effects

PURE HIMALAYAN MUSTANG APRICOT SEED OIL



A clear, pale yellow colored, easily absorbable mild natural oil with pleasant nutty aroma, obtained from seeds of *Prunus persica*; rich in essential fatty acids, high in vitamins A, C and E contents, therefore, helps to promote healthy skin, healthy hair and nourish and strengthen the body

PURE HIMALAYAN FLAXSEED OIL



A unique golden yellow colored natural oil; can offer several wonders highly beneficial for skin and hair; rich in Alpha linolenic acids (ALAs), Omega 3 and Omega 6 fatty acids (linoleic acid), anti-oxidants and lignans; presence of Omega 3 and Omega 6 fatty acids and phytoestrogens lignans make this oil unique from other carrier oil

PURE HIMALAYAN HEMP SEED OIL



A clear yellowish green colored natural oil, obtained from Cannabis sativa, having nutty aroma; rich in important essential fatty acids (linoleic, LA and linolenic, LNA), proteins as well as antioxidants in the form of vitamin E and carotene; therefore, has great effect on moisturizing and hydrating the skin.

PURE HIMALAYAN SESAME SEED OIL



Sesame oil, obtained from the seeds of the *Sesamum indicum* plant, is one of the best oil that can be used for dry hair and dry skin care; for anti aging. presence of Vitamin E, antioxidants along with vitamin A and B complex make it extremely beneficial

PURE SWEET ALMOND OIL



A light pale yellow colored natural oil having sweet and nutty aroma; obtained from seeds of *Prunus amygdalus*; contains several essential vitamins: vitamin A, B1, B2, B6 and E; an excellent emollient and moisturizer, therefore, highly beneficial for dry skin treatment; rejuvenate the skin and promote hair growth



ORDERING INFORMATION

DELIVERY

The majority of our products are handcrafted and made to order. Please allow at least 30 days to produce your order, plus 5-14 days for delivery of goods post production (via air cargo). Please keep in mind that larger orders may take longer to produce and some of our specialty soaps require 8 weeks for soap-curing. Wild Earth can provide partial shipments in the case of rush orders.

COPYRIGHT NOTICE

All images used in this brochure are copyright Wild Earth Pvt. Ltd all rights reserved, and may not be used without express permission from the owner. Should you require images or information for your own publication or website, please contact us and we will be happy to provide appropriate images.

CATALOGUE DISCLAIMER

Wild Earth reserves the right to make changes to our product lists and product offerings without prior notice.

CONTACT US

For more information on any of our products, pricing, and terms and conditions please contact

Wild Earth Pvt. Ltd
PO Box 2187, Kathmandu, Nepal
Tel: +977 1 4374178, 4650240
Email: info@wildearthnepal.com
www.wildearthnepal.com