



Wild Earth™

## HANDCRAFTED HIMALAYAN HERBALS

### WHOLESALE PRODUCT GUIDE 2012/13 YOGI YOGINI





## ABOUT WILD EARTH

Wild Earth produces handcrafted Himalayan herbal personal care products using the finest ingredients available. Our products are designed to nurture and nourish the skin and soothe, stimulate and balance the senses.

### OUR VISION

To bring the finest authentic Himalayan herbal products – drawn from the rich indigenous healing traditions of the Himalayas - to the world market thereby creating sustainable income generation and forest conservation in rural mountain communities.

### OUR PRODUCTS

The product ranges include herbal soaps; skin scrubs and mud rubs; body and massage oils; aromatic pillows and products to enhance wellbeing.

The herbs used in our products are sourced from remote areas of the Himalayas, often untouched by the modern world and chosen for their proven therapeutic benefits and rich long heritage of use. Reflecting the diversity of the Himalayan region, our herbal blends incorporate Ayurvedic knowledge, Tibetan therapies and the wisdom of mountain healers.

We combine essential oils, herbal infusions and traditional Himalayan ingredients in an all-vegetable base to produce soaps with a luxurious lather that clean your skin naturally. Each bar of soap is carefully hand crafted using a traditional cold process technique and cured for at least one month. We choose to retain the naturally occurring glycerin for a rich moisturizing soap that is kind to skin.

For massage and body oils that are rich in herbal essence, we add our herb blends to skin-loving olive oil and leave them to slowly infuse in the Himalayan sun.

Wild Earth products contain no artificial preservatives, colors, petrochemicals and are suitable for vegetarians. We have never tested on animals and we never will.

All our products are handmade and hand packed by women who are mostly from poor, remote communities and now working in Kathmandu. We are committed to using sustainably harvested plants, following community trade practices, and providing our employees with a working environment based on respect and dignity.

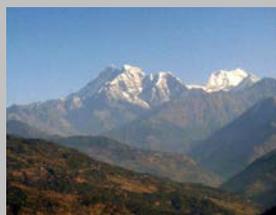


Photo Raju Tamang



Photo Karma Bhutia (TMI)



Photo Thomas L Kelly





## YOGI YOGINI

Yogi-Yogini is a common term for a practitioner of Yoga or pranaya (meditation). Yoga is not just a physical practice - it is the preparation of the body for a much higher state of consciousness found in meditation. Keeping in mind the philosophy behind yoga, Wild Earth produced the Yoga Yogini range using the purifying Ayurvedic herbs Ashwagandha and Shatavari. These two herbs have been used in the Himalayas for longevity and vitality since ancient times, and are believed to hold many medicinal secrets.

### YOGI YOGINI SOAPS

Wild Earth's Yogi Yogini soaps are filled with rich Ayurvedic herbs which, for centuries, have been traditionally used by yogis to cleanse and replenish the skin.

#### YOGI SANDALWOOD SOAP



Yogis and Yoginis in ancient India traditionally lived in wild forests and jungles, bathing in streams and waterfalls. Mud, grains, flour and ash were often used to exfoliate and cleanse the skin. Filled with rich Ayurvedic herbs traditionally used by yogis, our Yogi Sandalwood Soap inspires inner journeys of reverie through the simple act of bathing with awareness. May you bathe in the delight of your own pure awareness!

Minimum weight of soap 80 g

**Product Code YY-001-SO19 (100 gm)**

**Product Code YY-001-SO26 (25 gm)**

#### YOGI MOUNTAIN FOREST SOAP



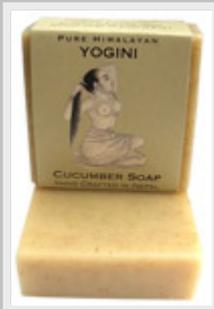
Yogis and Yoginis in ancient India traditionally lived in wild forests and jungles, bathing in streams and waterfalls. Mud, grains, flour and ash were often used to exfoliate and cleanse the skin. Filled with rich Ayurvedic herbs traditionally used by yogis, our Yogi Mountain Forest Soap inspires inner journeys of reverie through the simple act of bathing with awareness. May you bathe in the delight of your own pure awareness!

Minimum weight of soap 80 g

**Product Code YY-005-SO19 (100 gm)**

**Product Code YY-005-SO26 (25 gm)**

#### YOGINI CUCUMBER SOAP



Yogis and Yoginis in ancient India traditionally lived in wild forests and jungles, bathing in streams and waterfalls. Mud, grains, flour and ash were often used to exfoliate and cleanse the skin. Filled with rich Ayurvedic herbs traditionally used by yoginis, our Yogini Cucumber Soap inspires inner journeys of reverie through the simple act of bathing with awareness. May you bathe in the delight of your own pure awareness!

Minimum weight of soap 80 g

**Product Code YY-006-SO19 (100 gm)**

**Product Code YY-006-SO26 (25 gm)**

### YOGINI ROSE MILK SOAP



Yogis and yoginis in ancient India traditionally lived in wild forests and jungles, bathing in streams and waterfalls. Mud, grains, flour and ash were often used to exfoliate and cleanse the skin. Filled with rich Ayurvedic herbs traditionally used by yoginis, our Yogini Rose Milk Mountain Bath Soap inspires inner journeys of reverie through the simple act of bathing with awareness. May you bathe in the delight of your own pure awareness!

Minimum weight of soap 80 g

**Product Code YY-003-SO19 (100 gm)**

**Product Code YY-003-SO26 (25 gm)**

### YOGINI JASMINE SOAP



Pamper yourself with Wild Earth's Jasmine Soap with its sweet sensuous aroma. In ancient South Indian devotional poetry, the lingering scent of jasmine is symbolic of the divine. With Jasmine, the 'queen of flowers', get a royal treatment at home and let the smooth lather glide down your skin. The refreshing fragrance of jasmine is emblematic as the sign of springtime in India and the Himalayas.

Minimum weight of soap 80 g

**Product Code YY-004-SO19 (100 gm)**

**Product Code YY-004-SO26 (25 gm)**

### YOGINI LILAC LAVENDER SOAP



Indulge in our remarkable Lilac Lavender Soap and replenish your skin. The combination of pure lilac and lavender has many medicinal benefits and will heal headaches and act as a cough suppressant. The plush scent of this soap will act as a balm to your soul. With its sedative properties Lilac Lavender Soap is also good for healing burns and scalds. May you bathe in the delight of your own pure awareness!

Minimum weight of soap 80 g

**Product Code YY-002-SO19 (100 gm)**

**Product Code YY-002-SO26 (25 gm)**

### YOGI YOGINI BODY OILS

Himalayan yogis massage themselves with special Ayurvedic herbal oils to counteract the naturally drying effect of intense yoga practice. Replenish your skin and rejuvenate circulation with our rich Yogi Massage Oil containing herbs used by yogis for centuries.

### YOGI SANDALWOOD BODY OIL 12 ML



Sandalwood oil is one of the world's oldest perfume materials, and is primarily used for incense, cosmetics, perfume and Eastern medicines. Sandalwood is beneficial for all skin types (dry, normal and oily). It is also known to relieve nervous tension. This essential oil is blended in an olive oil base and can be put directly on the skin for massage or fragrance, added to a hot bath, used for steam inhalation or put in an aromatherapy diffuser

Packaged in a 12 ml amber glass bottle.

**Product Code YY-001-EB27**

#### YOGI MOUNTAIN FOREST BODY OIL 12 ML



Wild Earth's Mountain Forest essential oil blend is made up of six alpine forest oils from Nepal (*Rhododendron*, *Juniper*, *Spikenard*, *Basil*, *Mint* and *Eucalyptus*) which combine rich earthy fragrance with a number of therapeutic benefits.

These essential oils are blended in an olive oil base and can be put directly on the skin for massage or fragrance, added to a hot bath, used for steam inhalation or put in an aromatherapy diffuser

Packaged in a 12 ml amber glass bottle.

**Product Code YY-005-EB27**

#### YOGINI ROSE BODY OIL 12 ML



Rose is traditionally associated with Venus, the goddess of love and procures in us a feeling of wellbeing and happiness. Fill your bath or shower with the aroma of the delicate fragrance of rose and replenish your skin.

Yogini Rose Body Oil can be applied directly to the skin, added to a hot bath, used for steam inhalation or in an aromatherapy diffuser.

Packaged in a 12 ml amber glass bottle.

**Product Code YY-003-EB27**

#### YOGINI JASMINE BODY OIL 12 ML



In ancient South Indian devotional poetry, the presence of the divine is symbolized as the lingering scent of jasmine. Jasmine is known as the 'queen of flowers' - feel like a princess as you pamper yourself with our Yogini Jasmine Body Oil .

Yogini Jasmine Body Oil can be applied directly to the skin, added to a hot bath, used for steam inhalation or in an aromatherapy diffuser.

Packaged in a 12 ml amber glass bottle.

**Product Code YY-004-EB27**

#### YOGINI LILAC LAVENDER BODY OIL 12 ML



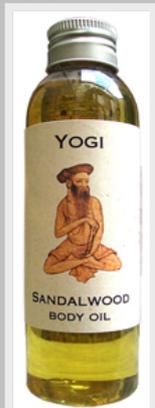
The combination of pure lilac and lavender oil has not one but many medicinal benefits. It acts as a cough suppressant, heals headache and is good for nervous disorders. Lilac Lavender Body oil has good sedative properties and is good for healing burns and scalds.

Yogini Lilac Lavender Body Oil can be applied directly to the skin, added to a hot bath, used for steam inhalation or in an aromatherapy diffuser.

Packaged in a 12 ml amber glass bottle.

**Product Code YY-002-EB27**

### YOGI SANDALWOOD BODY OIL

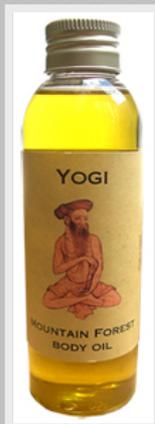


Himalayan yogis massage themselves with special Ayurvedic herbal oils to counteract the naturally drying effect of intense yoga practice. Replenish your skin and rejuvenate circulation with our rich Yogi Massage Oil containing herbs used by yogis for centuries.

**Product Code for 125 ml YY-001-MO16**

Also available in 5 liters and 1 liter.

### YOGI MOUNTAIN FOREST BODY OIL



Himalayan yogis massage themselves with special Ayurvedic herbal oils to counteract the naturally drying effect of intense yoga practice. Replenish your skin and rejuvenate circulation with our rich Yogi Massage Oil, containing herbs used by yogis for centuries.

**Product Code for 125 ml YY-005-MO16**

Also available in 5 liters and 1 liter.

### YOGINI ROSE BODY OIL



Himalayan yoginis massage themselves with special Ayurvedic herbal oils to counteract the naturally drying effect of intense yoga practice. Replenish your skin and rejuvenate circulation with our rich Yogini Massage Oil, containing herbs used by yoginis for centuries.

**Product Code for 125 ml YY-003-MO16**

Also available in 5 liters and 1 liter.

### YOGINI JASMINE BODY OIL



Himalayan yoginis massage themselves with special Ayurvedic herbal oils to counteract the naturally drying effect of intense yoga practice. Replenish your skin and rejuvenate circulation with our rich Yogini Massage Oil, containing herbs used by yoginis for centuries.

**Product Code for 125 ml YY-004-MO16**

Also available in 5 liters and 1 liter.

### YOGINI LILAC LAVENDER BODY OIL



Himalayan yoginis massage themselves with special Ayurvedic herbal oils to counteract the naturally drying effect of intense yoga practice. Replenish your skin and rejuvenate circulation with our rich Yogini Massage Oil, containing herbs used by yoginis for centuries.

**Product Code for 125 ml YY-002-MO16**

Also available in 5 liters and 1 liter.

### BODY SCRUBS

Rub your body entirely with Wild Earth's aromatic Yogi Yogini Honey and Salt Body Scrub to exfoliate the skin and give your skin an aromatic treatment.

### YOGI SANDALWOOD HONEY & SALT BODY SCRUB



Filled with rich Ayurvedic herbs traditionally used by Yogis, bathe with our yogi sandalwood soap to discover the art of a bath. Rub your entire body or target rough spots (feet, knees, elbows) to exfoliate your body making it smooth and soft with an aromatic treatment. Use in shower or bath. Avoid face and open cuts. Leave on skin for a few minutes to maximize benefit and rinse with warm water.

**Product Code YY-001-BC20 (75 gm)**

### YOGINI JASMINE HONEY & SALT BODY SCRUB



Filled with rich Ayurvedic herbs traditionally used by Yoginis, bath with our much-loved Yogini Jasmine Honey and Salt Body Scrub to experience the fragrance of joy, love and happiness. Rub your entire body or target rough spots (feet, knees, elbows) to exfoliate your body making it smooth and soft with an aromatic treatment. Use in shower or bath. Avoid face and open cuts. Leave on skin for a few minutes to maximize benefit and rinse with warm water.

**Product Code YY-004-BC20 (75 gm)**

### YOGINI LILAC LAVENDER HONEY & SALT BODY SCRUB



Filled with rich Ayurvedic herbs traditionally used by Yoginis, bathe with our Yogini Lilac Lavender Honey and Salt Body Scrub infused with herbs that are renowned for their virtues since antiquity.

Rub your entire body or target rough spots (feet, knees, elbows) to exfoliate your body making it smooth and soft with an aromatic treatment. Use in shower or bath. Avoid face and open cuts. Leave on skin for a few minutes to maximize benefit and rinse with warm water.

**Product Code YY-002-BC20 (75 gm)**

### YOGINI ROSE HONEY & SALT BODY SCRUB



Filled with rich Ayurvedic herbs traditionally used by Yoginis, bathe with our classic Yogini Rose Honey and Salt Body Scrub and dive into a pool of freshness and purity.

Rub your entire body or target rough spots (feet, knees, elbows) to exfoliate your body making it smooth and soft with an aromatic treatment. Use in shower or bath. Avoid face and open cuts. Leave on skin for a few minutes to maximize benefit and rinse with warm water.

**Product Code YY-003-BC20 (75 gm)**

### INCENSE

Wild Earth's all-natural incense is hand crafted by Bhutanese refugees in Nepal for the promotion of health and happiness of all beings.

### YOGI SANDALWOOD INCENSE



Sandalwood is a symbolic of union with the divine and comforting to body and mind. Our Yogi Sandalwood Incense is formulated with a traditional blend of Himalayan herbs that promotes calm and well-being.

This all-natural incense is hand crafted by Bhutanese refugees in Nepal for the promotion of health and happiness of all beings.

**Product Code YY-001-IN30**

**Contains 24 sticks**

**Net Weight 18 g**

### YOGINI ROSE INCENSE



Rose is a symbolic of Devi and the opening of the heart. Our Yogini Rose Incense is formulated with a traditional blend of Himalayan herbs to create an aroma that promotes calm and well being.

This all-natural incense is hand crafted by Bhutanese refugees in Nepal for the promotion of health and happiness of all beings.

**Product Code YY-003-IN30**

**Contains 24 sticks**

**Net Weight 18 g**

### YOGINI LILAC LAVENDER INCENSE



The fragrance of Lilac and Lavender is reviving yet soothing and can help balance one's vital energies. Our Yogini Lilac Lavender Incense is formulated with a traditional blend of Himalayan herbs to fill a room with calming scents.

This all-natural incense is hand crafted by Bhutanese refugees in Nepal for the promotion of health and happiness of all beings.

**Product Code YY-002-IN30**

**Contains 24 sticks**

**Net Weight 18 g**

### YOGINI JASMINE INCENSE



Since ancient times jasmine has been thought of as the 'queen of flowers', its sweet sensuous aroma is a sign of springtime in India and the Himalayas. Our Yogini Jasmine Incense is formulated with a traditional blend of Himalayan herbs to create an aroma of joy, warmth and sensuality.

This all-natural incense is hand crafted by Bhutanese refugees in Nepal for the promotion of health and happiness of all beings.

**Product Code YY-004-IN30**

**Contains 24 sticks**

**Net Weight 18 g**

## EYE PILLOWS

Yogini relaxing Eye Pillows are formulated to soothe and comfort your tired eyes.

### YOGINI LILAC LAVENDER EYE PILLOW



Soothing and relaxing. Our Yogini Lilac Lavender eye pillow soothes tired eyes and eases away tension. Filled with Flaxseed and scented with Lavender and Lilac, this eye pillow features a luxurious satin cover.

Size 20cm x 6.5cm (8" x 2")

**Product Code YY-002-EP41**

### YOGINI ROSE EYE PILLOW



Reviving and uplifting. Our Yogini Rose eye pillow soothes tired eyes and relieves stress. Filled with Flaxseed and scented with Rose, this eye pillow features a luxurious satin cover.

Size 20cm x 6.5cm (8" x 2")

**Product Code YY-003-EP41**

### YOGINI JASMINE EYE PILLOW



Balancing and calming. Our Yogini Jasmine eye pillow soothes tired eyes and restores a sense of calm. Filled with Flaxseed and scented with Jasmine, this eye pillow features a luxurious satin cover.

Size 20cm x 6.5cm (8" x 2")

**Product Code YY-004-EP41**

## GIFT SETS

### YOGI & YOGINI 2 SOAPS GIFT BOX



Yogis and yoginis in ancient India traditionally lived in wild forests and jungles, bathing in streams and waterfalls. Mud, grains, flour and ash were often used to exfoliate and cleanse the skin.

Filled with rich Ayurvedic herbs, our Yogi & Yogini Soap Gift Box inspires inner journeys of reverie through the simple act of bathing with awareness. May you bathe in the delight of your own pure awareness!

Contains one each Yogi Sandalwood and Yogini Rose Milk Mountain Bath soaps in a handmade lokta paper gift box.

Minimum weight per soap 80 g

**Product Code YY-020-GS99**

### YOGI & YOGINI 4-SOAP GIFT BOX



Yogis and yoginis in ancient India traditionally lived in wild forests and jungles, bathing in streams and waterfalls. Mud, grains, flour and ash were often used to exfoliate and cleanse the skin.

Filled with rich Ayurvedic herbs, our Yogi & Yogini 4-Soap Gift Box inspires inner journeys of reverie through the simple act of bathing with awareness. May you bathe in the delight of your own pure awareness!

Contains one each of Yogi Sandalwood, Yogi Mountain Forest, Yogini Cucumber and Yogini Rose Milk Mountain Bath soaps in a handmade lokta paper gift box.

Minimum weight per soap 80 g.

**Product Code YY-021-GS99**

### YOGI SANDALWOOD SOAP & OIL GIFT BOX



This gift box contains Yogi Sandalwood Soap and Body Oil, both filled with rich Ayurvedic herbs plus a scented mustard seed Sachet in a handmade lokta box.

Yogi Sandalwood Soap inspires inner journeys of reverie through the simple act of bathing with awareness. With our rich Yogi Sandalwood Body Oil, replenish your skin and rejuvenate circulation.

Sandalwood is beneficial for all skin types (dry, normal and oily). It is also known to relieve nervous tension.

**Product Code YY-022-GS99**

### YOGI MOUNTAIN FOREST SOAP & OIL GIFT BOX



This gift box contains Yogi Mountain Forest Soap and Body Oil, both filled with rich Ayurvedic herbs plus a scented mustard seed Sachet in a handmade lokta box.

Yogi Mountain Forest Soap inspires inner journeys of reverie through the simple act of bathing with awareness. With our rich Yogi Mountain Forest Body Oil, replenish your skin and rejuvenate circulation.

Wild Earth's Mountain Forest essential oil blend is made up of six alpine forest oils from Nepal (Rhododendron anthropogon, Juniperus communis, Nardostachys jatamansi, Ocimum basilicum, Mentha arvensis and Eucalyptus citriodora) which combine rich earthy fragrance with a number of therapeutic benefits.

**Product Code YY-026-GS99**

### YOGINI ROSE SOAP & OIL GIFT BOX



This gift box contains Yogini Rose Soap and Body Oil, both filled with rich Ayurvedic herbs plus a scented mustard seed Sachet in a handmade lokta box.

Treat yourself or your loved one with Yogini Rose Soap and Oil gift box. Rose is traditionally associated with Venus, the goddess of love and beauty and its scent procures in us a feeling of wellbeing and happiness.

Fill your bath or shower with the aroma of the delicate fragrance of rose. Yogini Rose Body Oil contains Ayurvedic herbs *shatavari* and *ashwaghandha*, which were traditionally used by yoginis for treating female disorders and wrinkles.

**Product Code YY-023-GS99**

### YOGINI LILAC LAVENDER SOAP & OIL GIFT BOX



This gift box contains Yogini Lilac Lavender Soap and Body Oil, both filled with rich Ayurvedic herbs plus a scented mustard seed Sachet in a handmade lokta box.

Our Yogini Lilac Lavender Soap and Oil gift box serves as a perfect gift that will bring a smile to the recipient's face. The plush scent of Lilac Lavender will act as a balm to the soul and the body oil can be used for massage, put in a hot bath, used for steam inhalation or put in an aromatherapy diffuser.

**Product Code YY-025-GS99**

### YOGINI JASMINE SOAP & OIL GIFT BOX



This gift box contains Yogini Jasmine Soap and Body Oil, both filled with rich Ayurvedic herbs plus a scented mustard seed Sachet in a handmade lokta box.

Pamper yourself or gift someone with Wild Earth's Yogini Jasmine Soap and Oil Gift Box. In ancient South Indian devotional poetry, the lingering scent of jasmine was symbolic of the divine. The scent of jasmine is emblematic as the sign of springtime in India and the Himalayas.

Fill the bath or shower with the aroma of Jasmine. Yogini Jasmine Body Oil can be used for massage, put in a hot bath, used for steam inhalation or put in an aromatherapy diffuser.

**Product Code YY-024-GS99**

### YOGI YOGINI SANDALWOOD & ROSE OILS



Sandalwood oil is one of the world's oldest perfume materials, and is primarily used for incense, cosmetics, perfume and Eastern medicines. Sandalwood is beneficial for all skin types (dry, normal and oily). It is also known to relieve nervous tension. Rose is traditionally associated with Venus, the goddess of love and procures in us a feeling of wellbeing and happiness.

Yogi Sandalwood and Yogini Rose Body Oils can be applied directly to the skin, added to a hot bath, used for steam inhalation or in an aromatherapy diffuser.

2 x12 ml amber glass bottles packaged in a handmade lokta box.

**Product Code YY-019-GS99**



## **ORDERING INFORMATION**

### **DELIVERY**

The majority of our products are handcrafted and made to order. Please allow at least 30 days to produce your order, plus 5-14 days for delivery of goods post production (via air cargo). Please keep in mind that larger orders may take longer to produce and some of our specialty soaps require 8 weeks for soap-curing. Wild Earth can provide partial shipments in the case of rush orders.

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### **CATALOGUE DISCLAIMER**

Wild Earth reserves the right to make changes to our product lists and product offerings without prior notice.

### **CONTACT US**

For more information on any of our products, pricing, and terms and conditions please contact

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