



Wild Earth™

## HANDCRAFTED HIMALAYAN HERBALS

### WHOLESALE PRODUCT GUIDE 2012/13 WILD WARES





## ABOUT WILD EARTH

Wild Earth produces handcrafted Himalayan herbal personal care products using the finest ingredients available. Our products are designed to nurture and nourish the skin and soothe, stimulate and balance the senses.

### OUR VISION

To bring the finest authentic Himalayan herbal products – drawn from the rich indigenous healing traditions of the Himalayas - to the world market thereby creating sustainable income generation and forest conservation in rural mountain communities.

### OUR PRODUCTS

The product ranges include herbal soaps; skin scrubs and mud rubs; body and massage oils; aromatic pillows and products to enhance wellbeing.

The herbs used in our products are sourced from remote areas of the Himalayas, often untouched by the modern world and chosen for their proven therapeutic benefits and rich long heritage of use. Reflecting the diversity of the Himalayan region, our herbal blends incorporate Ayurvedic knowledge, Tibetan therapies and the wisdom of mountain healers.

We combine essential oils, herbal infusions and traditional Himalayan ingredients in an all-vegetable base to produce soaps with a luxurious lather that clean your skin naturally. Each bar of soap is carefully hand crafted using a traditional cold process technique and cured for at least one month. We choose to retain the naturally occurring glycerin for a rich moisturizing soap that is kind to skin.

For massage and body oils that are rich in herbal essence, we add our herb blends to skin-loving olive oil and leave them to slowly infuse in the Himalayan sun.

Wild Earth products contain no artificial preservatives, colors, petrochemicals and are suitable for vegetarians. We have never tested on animals and we never will.

All our products are handmade and hand packed by women who are mostly from poor, remote communities and now working in Kathmandu. We are committed to using sustainably harvested plants, following community trade practices, and providing our employees with a working environment based on respect and dignity.



Photo Raju Tamang



Photo Karma Bhutia (TMI)



Photo Thomas L Kelly





## WILD WARES

Experience the unique moisturizing benefits of the world's only yak milk soaps. Each bar of soap is carefully hand crafted using a traditional cold process technique and cured for at least one month.

Yaks are found high in the Himalayas, particularly on the Tibetan plateau. Yak milk has a high fat and protein content making it a luxurious moisturizing ingredient for our soaps. In fact, Yak milk is actually a misnomer – yaks are male and our milk comes from the much lesser known female 'Nak'.

### YAK MILK LAVENDER SOAP



This is the only soap of its kind, blended with pure Himalayan honey and real Himalayan clay in a rich lavender scent; it is made with the milk of yaks living in the Mount Everest region of Nepal. The red clay draws impurities out of the skin and balances the oils of the yak milk. This emollient soap is good for mature, dry and normal skin.

Minimum weight per bar 100 g (3.5 oz)

**Product Code WW-002-SO18 (100 gm)**

**Product Code WW-002-SO26 (25 gm)**

### YAK MILK VANILLA SOAP



This is Wild Earth's richest soap. Instead of eating chocolate, bathe with this soap for a real exotic indulgence. A sweet-smelling soap with a luxurious lather made from the milk of yaks living in the Mount Everest region of Nepal

Minimum weight per bar 100 g (3.5 oz)

**Product Code WW-001-SO18 (100 gm)**

**Product Code WW-001-SO26 (25 gm)**

### **MONGOLIAN MARE'S MILK SOAP**

We discovered this soap's secret ingredient on Mongolia's wild steppes. Horses outnumber humans eight to one in the Mongolian wilderness. All through the long, difficult winters the nomadic Mongols sing and dream of plentiful summer when their treasured mare's milk flows free and thick.

Rich with the herbs and vitamins derived from the wild grasses and flowers on which the mares graze, mare's milk contains fourteen times the amount of Vitamin C found in cow's milk. While the Mongols traditionally drink the milk for its nutritional benefits, we decided to use it for skin in our soap. Mare's milk's valuable antioxidant properties fight free radicals, which age your skin. A hidden Asiatic treasure, treat yourself to mare's milk's exotic luxury.

### **MONGOLIAN MARE'S MILK & ROSE SOAP**



While Cleopatra bathed in ass's milk and rose petals, you can bathe with our milk and rose bar, which we think is far more exotic. This soap is ideal for sensitive skins.

Minimum weight per bar 100 g (3.5 oz).

**Product Code WW-003-SO18 (100 gm)**

**Product Code WW-003-SO26 (25 gm)**

### **MONGOLIAN MARE'S MILK & FRANKINCENSE SOAP**



Frankincense and Cedarwood essential oils have been added to this soap, to give it a rich mountain forest scent, attractive to both men and women.

Minimum weight per bar 100 g (3.5 oz).

**Product Code WW-004-SO18 (100 gm)**

**Product Code WW-004-SO26 (25 gm)**



## **ORDERING INFORMATION**

### **DELIVERY**

The majority of our products are handcrafted and made to order. Please allow at least 30 days to produce your order, plus 5-14 days for delivery of goods post production (via air cargo). Please keep in mind that larger orders may take longer to produce and some of our specialty soaps require 8 weeks for soap-curing. Wild Earth can provide partial shipments in the case of rush orders.

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### **CATALOGUE DISCLAIMER**

Wild Earth reserves the right to make changes to our product lists and product offerings without prior notice.

### **CONTACT US**

For more information on any of our products, pricing, and terms and conditions please contact

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