



Wild Earth™

## HANDCRAFTED HIMALAYAN HERBALS

### WHOLESALE PRODUCT GUIDE 2012/13 ORGANIC COFFEE & GREEN TEA PRODUCTS





## ABOUT WILD EARTH

Wild Earth produces handcrafted Himalayan herbal personal care products using the finest ingredients available. Our products are designed to nurture and nourish the skin and soothe, stimulate and balance the senses.

### OUR VISION

To bring the finest authentic Himalayan herbal products – drawn from the rich indigenous healing traditions of the Himalayas - to the world market thereby creating sustainable income generation and forest conservation in rural mountain communities.

### OUR PRODUCTS

The product ranges include herbal soaps; skin scrubs and mud rubs; body and massage oils; aromatic pillows and products to enhance wellbeing.

The herbs used in our products are sourced from remote areas of the Himalayas, often untouched by the modern world and chosen for their proven therapeutic benefits and rich long heritage of use. Reflecting the diversity of the Himalayan region, our herbal blends incorporate Ayurvedic knowledge, Tibetan therapies and the wisdom of mountain healers.

We combine essential oils, herbal infusions and traditional Himalayan ingredients in an all-vegetable base to produce soaps with a luxurious lather that clean your skin naturally. Each bar of soap is carefully hand crafted using a traditional cold process technique and cured for at least one month. We choose to retain the naturally occurring glycerin for a rich moisturizing soap that is kind to skin.

For massage and body oils that are rich in herbal essence, we add our herb blends to skin-loving olive oil and leave them to slowly infuse in the Himalayan sun.

Wild Earth products contain no artificial preservatives, colors, petrochemicals and are suitable for vegetarians. We have never tested on animals and we never will.

All our products are handmade and hand packed by women who are mostly from poor, remote communities and now working in Kathmandu. We are committed to using sustainably harvested plants, following community trade practices, and providing our employees with a working environment based on respect and dignity.



Photo Raju Tamang



Photo Karma Bhutia (TMI)



Photo Thomas L Kelly





### Wake Up! Himalayan Organics Coffee & Peppermint Range

Coffee packs an antioxidant punch that is great for healing and restoring damaged skin; caffeine firms the skin and is used to minimize the appearance of cellulite. Peppermint is anti-inflammatory and has cooling properties.

In the middle hills of Nepal between 800 -1,600m the soil and climate are ripe for coffee to grow. The beans used in this range of Wild Earth Coffee products are grown and harvested in Nepal.

#### WAKE UP! COFFEE & PEPPERMINT SOAP



Enriched in the goodness of Coffee and Peppermint, this unique formulation has the essentials of the stimulating Black Cardamom, calming Cinnamon and Vitamin E to nourish and moisture your skin when you need it the most. The coffee grinds work as a gentle exfoliant.

**Product Code WU-CS01 (100 gm)**

**Product Code WU-CS01M (25 gm)**

#### WAKE UP! COFFEE BODY OIL WITH PEPPERMINT



Infused in coffee beans, Wild Earth's unique formulation ensures deeper oil penetration to give your skin complete nourishment while stimulating circulation and works to relieve muscle pain.

This is ideal for massage, or as a moisturizer in a bath or after shower.

**Product Code WU-CBO125 (125 ml)**

**Product Code WU-CBO12 (12 ml)**

## WAKE UP! COFFEE SCRUB WITH PEPPERMINT



Wild Earth's organic coffee with peppermint body scrub is made from the finest Himalayan ingredients.

A body scrub with rich exfoliating coffee granules, a natural exfoliant that helps leave the skin feeling refreshingly smooth.

**How to use** Massage onto damp skin, targeting rough spots like feet, knees and elbows. Avoid face and open wounds. Leave on for a few minutes and rinse off with warm water.

**Product Code** WU-CBS01 (75 gm)

## WAKE UP! COFFEE FACE PACK & SCRUB



Face to face with Wild Earth's coffee face pack & scrub containing an exotic blend of ground rice and chickpea to clarify your skin.

**How to use** It can be used as a face scrub or as a face pack.

**Face scrub** Take the required amount of scrub and mix it with water. Massage gently on your face, using circular movements and wash off with warm water. Moisturize after applying.

**Face pack** 1 teaspoon of coffee face pack, 1.5 teaspoon of clean water, a quarter (1/4) teaspoon of honey. Mix well to make a paste. Apply the paste over face and neck till it dries – longer the better. Moisten the dried pack and massage for best results. Rinse off with warm water. Moisturize after applying.

**Product Code** WU-CFP01 (40 gm)

## WAKE UP! COFFEE LIP BALM



A moisturizing Lip Balm which captures the reviving flavor of Coffee. Loaded with the goodness of Apricot oil, Grape seed oil and Vitamin E that reduces damage caused by sun exposure, it contains beeswax to help soften dry lips.

**Product Code** WU-CLB01 (10 gm)

## WAKE UP! COFFEE REVIVING EYE PILLOW



Combined with the soothing and relaxing flaxseed, and stimulating organic coffee, this eye pillow is not only an anti-depressant but is a power nap for your tired eyes and mind.

**How to use** Place on closed eyes and adjust velcro strap accordingly. For greater cooling effect, store in a plastic bag in the freezer before use.

**Product Code WU-CEP01 (135 gm)**

## WAKE UP! COFFEE REVIVING AROMATIC PILLOW



With a combination of Mustard seeds, Coffee beans, Mentha and Cinnamon, our Reviving Aromatic Pillow is an anti-depressant fighting exhaustion and weakness; prepping you for the new day!

**How to use** Tuck the pillow among your bed pillows to inhale the scent while in bed. This pillow will remain pungent for up to six months. Use Wild Earth's Reviving Essential oil blend to renew the pillow's aromatic properties. If your pillow cover becomes soiled, remove the herb filled pillow and gently hand wash the pillow cover in cool water with mild soap. Washing the interior herb-filled pillow will destroy the properties of the herbs.

**Product Code WU-CP01 (160 gm)**

## REVIVING ESSENTIAL OIL BLEND



With a reviving blend of Essential Oils, our Reviving oil blend contains the uplifting and stimulating properties of Black Cardamom; cooling and anti-inflammatory properties of Peppermint and the anti-depressing and reviving properties of Cinnamon. It is the perfect blend to revive drained energy!

**How to use** Add 2-3 drops to the pillow to renew its scent. Can also be used for steam inhalation, added to hot bath or put in an aromatherapy diffuser. Do not apply to skin in pure form-first blend with carrier oil in a 3% concentration. Not for internal use. Keep out of reach of children. Store in a cool, dark place. Avoid contact with eyes.

**Product Code WU-CE06 (6 ml)**



### Wake Up! Himalayan Organics Green Tea Range

Green tea is a natural sunscreen which neutralizes free radicals, and helps keep the skin healthy and younger looking. It offers protection against the ravages of aging. The antioxidant present in Green Tea helps clear damage caused to the skin and repairs wrinkles, blemishes or any other impurities on the skin.

Green Tea has powerful anti-inflammatory properties that help to soothe the skin. It can be used as a topical application for sensitive skin.

#### WAKE UP! GREEN TEA CHIYA SOAP



Our unique formulation of Green Tea 'Chiya' Soap has more than just the benefits of Green Tea. It is loaded with protein from the pasteurized cow milk and the essentials of Ginger, Cinnamon, Black Pepper, the antiseptic Nutmeg, and Vitamin E. The dash of Honey makes this the perfect moisturizing bar!

**Product Code WU-GTS01 (100 gm)**

**Product Code WU-GTS01M (25 gm)**

#### WAKE UP! GREEN TEA BODY OIL



Wild Earth pours its experience as producers of fine body oils into each bottle of Organic Green Tea Body Oil. Infused in Green Tea leaves, black pepper and nutmeg work to relieve painful muscles while you get coated in green tea's antioxidant richness for your skin.

This is ideal for massage, or as a moisturizer in a bath or after shower.

**Product Code WU-GTBO125 (125 ml)**

**Product Code WU-GTBO12 (12 ml)**

## WAKE UP! GREEN TEA SCRUB



Wild Earth's organic green tea body scrub is made from the finest Himalayan ingredients. We've added real chickpeas to gently exfoliate improve your circulation and reveal smooth skin. Himalayan salt works to draw out toxins. Based in moisturizing ingredients, our scrub is suitable for all skin types.

**How to use** Massage onto damp skin, targeting rough spots like feet, knees, elbows. Avoid face and open wounds. Leave on for a few minutes and rinse off with warm water.

**Product Code WU-GTBS01 (75 gm)**

## WAKE UP! COFFEE LIP BALM



A moisturizing Lip Balm which captures the refreshing flavor of Green Tea. Loaded with the goodness of Sunflower oil, Grape seed oil and Vitamin E that reduces damage caused by sun exposure, it contains beeswax to help soften dry lips.

**Product Code WU-GTLB01 (10 gm)**

## WAKE UP! COFFEE REVIVING EYE PILLOW



Combined with the soothing and relaxing flaxseed, organic Green Tea and Cinnamon bark, our Refreshing Eye Pillow is a power nap for your exhausted eyes and mind.

**How to use** Place on closed eyes and adjust velcro strap accordingly. For greater cooling effect, store in a plastic bag in the freezer before use.

**Product Code WU-GTEP01 (135 gm)**

## WAKE UP! COFFEE REVIVING AROMATIC PILLOW



A base of Mustard seeds, with the antiseptic Green Cardamom, Green Tea leaves and Bay leaf, our Refreshing Aromatic Pillow is best way to help you loosen up and relax.

**How to use** Tuck the pillow among your bed pillows to inhale the scent while in bed. This pillow will remain pungent for up to six months. Use Wild Earth's Essential oil blend to renew the pillow's aromatic properties. If your pillow cover becomes soiled, remove the herb filled pillow and gently hand wash the pillow cover in cool water with mild soap. Washing the interior herb-filled pillow will destroy the properties of the herbs.

**Product Code WU-GTP01 (160 gm)**

## REVIVING ESSENTIAL OIL BLEND



With a refreshing blend of Essential Oils, this Essential Oil Blend contains the calming, anti-depressing Cinnamon; anti-bacterial and stimulating Black Pepper and Ginger with its capacity to improve blood circulation which helps relieve lethargy, colds, flu and nausea. It is the perfect blend to reboot yourself!

**How to use** Add 2-3 drops to the pillow to renew its scent. Can also be used for steam inhalation, added to hot bath or put in an aromatherapy diffuser. Do not apply to skin in pure form-first blend with carrier oil in a 3% concentration. Not for internal use. Keep out of reach of children. Store in a cool, dark place. Avoid contact with eyes.

**Product Code WU-GTE06 (6 ml)**





## **ORDERING INFORMATION**

### **DELIVERY**

The majority of our products are handcrafted and made to order. Please allow at least 30 days to produce your order, plus 5-14 days for delivery of goods post production (via air cargo). Please keep in mind that larger orders may take longer to produce and some of our specialty soaps require 8 weeks for soap-curing. Wild Earth can provide partial shipments in the case of rush orders.

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### **CATALOGUE DISCLAIMER**

Wild Earth reserves the right to make changes to our product lists and product offerings without prior notice.

### **CONTACT US**

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