



Wild Earth™

## HANDCRAFTED HIMALAYAN HERBALS

### WHOLESALE PRODUCT GUIDE 2012/13 HIMALAYAN BASICS





## ABOUT WILD EARTH

Wild Earth produces handcrafted Himalayan herbal personal care products using the finest ingredients available. Our products are designed to nurture and nourish the skin and soothe, stimulate and balance the senses.

### OUR VISION

To bring the finest authentic Himalayan herbal products – drawn from the rich indigenous healing traditions of the Himalayas - to the world market thereby creating sustainable income generation and forest conservation in rural mountain communities.

### OUR PRODUCTS

The product ranges include herbal soaps; skin scrubs and mud rubs; body and massage oils; aromatic pillows and products to enhance wellbeing.

The herbs used in our products are sourced from remote areas of the Himalayas, often untouched by the modern world and chosen for their proven therapeutic benefits and rich long heritage of use. Reflecting the diversity of the Himalayan region, our herbal blends incorporate Ayurvedic knowledge, Tibetan therapies and the wisdom of mountain healers.

We combine essential oils, herbal infusions and traditional Himalayan ingredients in an all-vegetable base to produce soaps with a luxurious lather that clean your skin naturally. Each bar of soap is carefully hand crafted using a traditional cold process technique and cured for at least one month. We choose to retain the naturally occurring glycerin for a rich moisturizing soap that is kind to skin.

For massage and body oils that are rich in herbal essence, we add our herb blends to skin-loving olive oil and leave them to slowly infuse in the Himalayan sun.

Wild Earth products contain no artificial preservatives, colors, petrochemicals and are suitable for vegetarians. We have never tested on animals and we never will.

All our products are handmade and hand packed by women who are mostly from poor, remote communities and now working in Kathmandu. We are committed to using sustainably harvested plants, following community trade practices, and providing our employees with a working environment based on respect and dignity.



Photo Raju Tamang

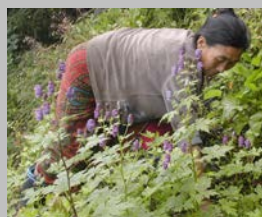


Photo Karma Bhutia (TMI)



Photo Thomas L Kelly





### HIMALAYAN BASICS

Wild Earth's famous high quality soaps at an affordable price, using 100% natural ingredients with locally sourced herbs and essential oils fresh from the Himalayas. All our soaps contain ingredients with natural antiseptic and antibacterial properties, great as a general day-to-day soap as well as bath soap.

#### BASIL SOAP (DRY SKIN)



Basil is known as a cooling and refreshing herb with natural antiseptic and insect repellent properties, which can be used for irritable skin conditions. Made with Basil essential oil and leaves, this soap enhances the lustre of dull looking skin and improves skin tone.

**Product Code: HB-BS01**

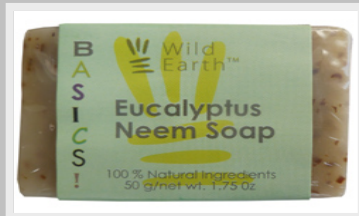
#### CITRONELLA NEEM SOAP (OILY SKIN)



A refreshing and revitalising hand and body cleanser, this soap is formulated with antiseptic Neem leaves and Citronella essential oil, which has natural antibacterial and insect repellent properties and is effective against excessive perspiration.

**Product Code: HB-CNS02**

#### EUCALYPTUS NEEM SOAP (OILY, ACNE, AND BLEMISHED SKIN)



Eucalyptus essential oil is highly effective in killing bacteria, leaves the skin feeling fresh and cool, combined with Neem leaves which is good for skin disorders, this is an ideal natural hygienic cleansing treatment for hands and body.

**Product Code: HB-ENS03**

#### LEMONGRASS & TEA SOAP (MATURE & OILY SKIN)



With the highly valuable and versatile Lemongrass essential oil with antiseptic, antibacterial, and insect repellent properties, together with antioxidant black tea protecting from cell damaging free radicals, this soap is a great detox cleanser.

**Product Code: HB-LTS04**

### **PALMA ROSA & ROSE SOAP (NORMAL TO OILY SKIN)**



With rejuvenating and antibacterial properties, Palma Rosa essential oil, an ayurvedic ingredient, combined with the astringent properties of Rose petals, will help to regenerate skin cells leaving you with supple, clean skin.

**Product Code: HB-PRS06**

### **MINT SOAP (NORMAL SKIN)**



Formulated with cooling and calming Field Mint leaves and essential oil, which helps create inner peace, this antibacterial soap will leave your mind and skin refreshed and invigorated.

**Product Code: HB-MS05**

### **WINTERGREEN & CAMPHOR SOAP (NORMAL SKIN)**



Stimulating Wintergreen essential oil and Camphor leaves with antibacterial and astringent properties; this soap will leave your skin clean and revitalised.

**Product Code: HB-WCS07**



## **ORDERING INFORMATION**

### **DELIVERY**

The majority of our products are handcrafted and made to order. Please allow at least 30 days to produce your order, plus 5-14 days for delivery of goods post production (via air cargo). Please keep in mind that larger orders may take longer to produce and some of our specialty soaps require 8 weeks for soap-curing. Wild Earth can provide partial shipments in the case of rush orders.

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### **CATALOGUE DISCLAIMER**

Wild Earth reserves the right to make changes to our product lists and product offerings without prior notice.

### **CONTACT US**

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