



Wild Earth™

HANDCRAFTED HIMALAYAN HERBALS

WHOLESALE PRODUCT GUIDE 2012/13 AYURVEDIC FORMULA





ABOUT WILD EARTH

Wild Earth produces handcrafted Himalayan herbal personal care products using the finest ingredients available. Our products are designed to nurture and nourish the skin and soothe, stimulate and balance the senses.

OUR VISION

To bring the finest authentic Himalayan herbal products – drawn from the rich indigenous healing traditions of the Himalayas - to the world market thereby creating sustainable income generation and forest conservation in rural mountain communities.

OUR PRODUCTS

The product ranges include herbal soaps; skin scrubs and mud rubs; body and massage oils; aromatic pillows and products to enhance wellbeing.

The herbs used in our products are sourced from remote areas of the Himalayas, often untouched by the modern world and chosen for their proven therapeutic benefits and rich long heritage of use. Reflecting the diversity of the Himalayan region, our herbal blends incorporate Ayurvedic knowledge, Tibetan therapies and the wisdom of mountain healers.

We combine essential oils, herbal infusions and traditional Himalayan ingredients in an all-vegetable base to produce soaps with a luxurious lather that clean your skin naturally. Each bar of soap is carefully hand crafted using a traditional cold process technique and cured for at least one month. We choose to retain the naturally occurring glycerin for a rich moisturizing soap that is kind to skin.

For massage and body oils that are rich in herbal essence, we add our herb blends to skin-loving olive oil and leave them to slowly infuse in the Himalayan sun.

Wild Earth products contain no artificial preservatives, colors, petrochemicals and are suitable for vegetarians. We have never tested on animals and we never will.

All our products are handmade and hand packed by women who are mostly from poor, remote communities and now working in Kathmandu. We are committed to using sustainably harvested plants, following community trade practices, and providing our employees with a working environment based on respect and dignity.



Photo Raju Tamang



Photo Karma Bhutia (TMI)



Photo Thomas L Kelly





AYURVEDIC FORMULA

Our Ayurvedic Formula range features herbal blends based upon ancient Ayurvedic recipes and principles. Ayurveda teaches that three basic energies, the *tridoshas* (Kapha, Vata and Pitta) exist in everything in the universe and influence all mental and physical processes. We are all born with a particular balance of these *doshas*, but often our predominant dosha overpowers us and we feel stressed. The Kapha, Vata and Pitta products you'll find in this range are formulated to restore balance to the mind and body.



Kapha people are the nurturers and stabilizers of the world. Kapha means water-earth in Sanskrit. Kapha people tend to have the most stable and grounded natures of the three *dosha* types associated with Ayurveda.

Wild Earth's Kapha products are formulated to uplift, invigorate and stimulate the Kapha dosha.

KAPHA HERBAL SOAP



Wild Earth's Kapha Herbal Soap is good for oily and congested skin. It works with our other Kapha products to help restore balance in the body and mind when the Kapha *dosha* is out of balance. This soap has been specially formulated, based on Ayurvedic principles, to uplift, invigorate and stimulate the Kapha Dosha.

We use our own special blend of Ayurvedic herbs (amalaki, bibhitaki, haritaki, lemongrass and neem) and pure essential oils, in a base of coconut, palm, olive and sunflower oils, with beeswax, to produce the finest Ayurvedic soap.

Packaged in a red cotton pouch silk-screened with the yellow Kapha symbol.

Minimum weight per bar 100 g (3.5 oz). Each bar of soap is carefully hand crafted using a traditional cold process technique and cured for at least one month.

Product Code AF-001-SO18 (100 gm)

Product Code AF-001-SO26 (25 gm)

KAPHA AROMATIC PILLOW



Our Kapha Aromatic Pillow is filled with a blend of Ayurvedic herbs traditionally used to uplift, invigorate and stimulate the Kapha *dosha*. The pillow should be tucked among other bed pillows to inhale scents while sleeping.

Pillow size 15cm x11cm (6" X 4.25"), with a removable cotton cover.

Product Code AF-001-PL42

KAPHA SOOTHING EYE PILLOW



Soothe tired eyes. The perfect companion for yoga, travel and deep rest. Filled with flaxseed and Wild Earth's Kapha blend of essential oils, this cotton eye pillow is designed to uplift, invigorate and refresh.

Place on closed eyes and adjust velcro strap accordingly. For greater cooling effect, store in plastic bag in freezer before use.

Packaged in handmade birch bark box.

Product Code AF-011-GS99



KAPHA AROMATIC AMULET



Our Kapha Aromatic Amulet is filled with the same blend of Ayurvedic herbs as the Kapha Aromatic Pillow -- traditionally used to uplift, invigorate and stimulate the Kapha *dosha*. Wear one to experience the benefits of this formula any time, any place.

Amulet is made with red cotton (silk screened with the yellow Kapha symbol) and a silver bead strung on a black nylon thread. Amulet size approximately 2.5cm x 2.5cm (1" x 1").

Product Code AF-001-AM33

KAPHA ESSENTIAL OIL BLEND 12 ML



Our Kapha Essential Oil Blend has been formulated with Ayurvedic herbs to energize, uplift and invigorate. Kapha Essential Oil Blend is especially good for combating the blues and preventing springtime colds. We recommend vigorous Kapha oil massage to maintain healthy harmony in body, mind and spirit through all the seasons.

Kapha essential oils are blended with herb-infused base oils and can be applied directly to the skin, added to a hot bath, used for steam inhalation, or put in an aromatherapy diffuser.

Available in 12 ml amber glass bottle

Product Code AF-001-EB27

KAPHA MASSAGE OIL



Our Kapha Massage Oil has been formulated with Ayurvedic herbs to energize, uplift and invigorate. Kapha Massage Oil is especially good for combating the blues and preventing springtime colds. We recommend vigorous Kapha oil massage to maintain healthy harmony in body, mind and spirit through all the seasons.

Product Code for 125 ml AF-001-MO16

KAPHA HERBAL TEA



We've blended Basil (Tulsi), Ginger, Green tea, Indian bay leaves (Tejpat), Thyme, Coriander, Long pepper, Camphor and Black pepper with organic black tea to create a stimulating and energizing tea.

Loose tea foil sealed for freshness and packaged in cotton bag.

Net 100 g

Product Code AF-001-TE18

KAPHA SOAP & OIL GIFT BASKET



According to Ayurveda, when Kapha is out of balance, we feel tired, lethargic and uninspired. The soap and oil products in this gift basket are formulated to uplift, invigorate, and stimulate the Kapha dosha. Especially good for oily skin, combating the blues and preventing springtime colds.

The oil can be applied directly to the skin, added to a hot bath, used for steam inhalation or put in an aromatherapy diffuser.

Minimum weight per soap 100 g (3.5 oz). Net weight of oil 12 ml in amber glass bottle. Soap and oil packaged in handmade bamboo basket.

Product Code AF-008-GS99

KAPHA HERBAL GIFT SET



According to Ayurveda, when Kapha is out of balance, we feel tired, lethargic and uninspired. The products in Wild Earth's Kapha Herbal Gift Set are formulated to uplift, invigorate, and stimulate the Kapha dosha.

This set includes one each of the following items packaged in a handmade lokta box with lid
Eye Pillow, 12 ml Massage Oil, Amulet, Pillow

Product Code AF-016-GS99



The imaginative and eccentric **Vata** types are often artists and visionaries. Vata means wind in Sanskrit. Vata people are like the wind. Their moods change quickly, and they often move on to new pursuits before finishing old projects. Generally imaginative, eccentric, exciting and excitable, Vatas move at a hectic pace.

Wild Earth's Vata products are formulated to ground, balance and warm the Vata *dosha*.

VATA HERBAL SOAP



Wild Earth's Vata Herbal Soap is good for dry skin and works with our other Vata products to help restore balance in the body and mind when the Vata *dosha* is out of balance. This soap has been specially formulated, based on Ayurvedic principles, to ground, balance and warm the Vata *dosha*.

We use our own special blends of Ayurvedic herbs (shatavari, jatamansi, amalaki, bibhitaki, haritaki) and pure essential oils, in a base of coconut, palm, sunflower and olive oils, with beeswax, to produce the finest Ayurvedic soap available. Packaged in a yellow cotton pouch silk screened with the red Vata symbol.

Minimum weight per bar 100 g (3.5 oz). Each bar of soap is carefully hand crafted using a traditional cold process technique and cured for at least one month.

Product Code AF-002-SO18 (100 gm)

Product Code AF-002-SO26 (25 gm)

VATA AROMATIC PILLOW



The Vata Aromatic Pillow is filled with a blend of Ayurvedic herbs traditionally used to ground, balance and warm the Vata *dosha*. The pillow should be tucked among other bed pillows to inhale scents while sleeping.

Pillow size 15cm x 11cm (6" X 4.25"), with a removable cotton cover.

Product Code AF-002-PL42

VATA SOOTHING EYE PILLOW GIFT BOX



Soothe tired eyes. The perfect companion for yoga, travel and deep rest. Filled with flaxseed and Wild Earth's Vata blend of essential oils, this cotton eye pillow is designed to ground, balance and warm.

Place on closed eyes and adjust velcro strap accordingly. For greater cooling effect, store in plastic bag in freezer before use.

Packaged in handmade birch bark box.

Product Code AF-012-GS99

VATA AROMATIC AMULET



Our Vata Aromatic Amulet is filled with the same blend of Ayurvedic herbs as the Vata Aromatic Pillow -- traditionally used to ground, balance and warm the Vata *dosha*. Wear one to experience the benefits of this formula any time, any place.

Amulet is made with yellow cotton (silk screened with the red Vata symbol) and a silver bead strung on a black nylon thread.

Amulet size approximately 2.5 cm x 2.5cm (1" x 1").

Product Code AF-002-AM33

VATA ESSENTIAL OIL BLEND 12 ML



Our Vata Essential Oil Blend has been formulated with Ayurvedic herbs to promote inner harmony by dispelling stress and anxiety. Balancing and warming, this oil is especially good for promoting circulation and preventing autumn and early winter colds. We recommend gentle and consistent Vata oil massage to maintain healthy harmony in body, mind and spirit through all the seasons.

Vata essential oils are blended with herb-infused base oils and can be applied directly to the skin, added to a hot bath, used for steam inhalation, or put in an aromatherapy diffuser.

Packaged in 12 ml amber glass bottle

Product Code AF-002-EB27

VATA MASSAGE OIL



Our Vata Massage Oil has been formulated with Ayurvedic herbs to promote inner harmony by dispelling stress and anxiety. Balancing and warming, our Vata Massage Oil is especially good for promoting circulation and preventing autumn and early winter colds. We recommend gentle and consistent Vata oil massage to maintain healthy harmony in body, mind and spirit through all the seasons.

Product Code for 125 ml AF-002-MO16

Also available in 5 liters and 1 liter.

VATA HERBAL TEA



We've blended Green cardamom, Ginger, Cinnamon, Thyme, Winter Cherry (Ashwagandha), Safflower and Sage with organic black tea to create a warming and grounding tea to ease stress and anxiety.

Loose tea foil sealed for freshness and packaged in cotton bag

Net 100 g

Product Code AF-002-TE18

VATA SOAP & OIL GIFT BASKET



According to Ayurveda, when Vata is out of balance, a person feels ungrounded, nervous and anxious. The soap and oil products in this gift basket are formulated to ground, balance and ease the Vata dosha. Especially good for use on dry skin, for promoting circulation and for preventing autumn and early winter colds.

The oil can be applied directly to the skin, added to a hot bath, used for steam inhalation or put in an aromatherapy diffuser.

Minimum weight per soap 100 g (3.5 oz). Net weight of oil 12 ml in amber glass bottle. Soap and oil packaged in handmade bamboo basket.

Product Code AF-009-GS99

VATA HERBAL GIFT SET



According to Ayurveda, when Vata is out of balance, a person feels ungrounded, nervous and anxious. The products in Wild Earth's Vata Herbal Gift Set are formulated to ground, balance and ease the Vata dosha.

This set includes one each of the following items packaged in a handmade lokta box with lid.

Eye Pillow, 12 ml Massage Oil, Amulet, Pillow

Product Code AF-017-GS99



Pitta types are energetic, dynamic and passionate, yet destructive when out of control. Pitta means fire in Sanskrit. Pitta people are known for their keen intellect, perfectionist tendencies and sharp anger.

Wild Earth's Pitta products are formulated to cool, calm and relax the Pitta *dosha*.

PITTA HERBAL SOAP



Wild Earth's Pitta Herbal Soap is good for fair and sensitive skins. It works with our other Pitta products to help restore balance in the body and mind when the Pitta *dosha* is out of balance. This soap has been specially formulated, according to Ayurvedic principles, to cool, calm and relax the Pitta *dosha*. Learn more about the ancient healing system of Ayurveda.

We use our own special blend of Ayurvedic herbs (bhringaraj, amalaki, bibhitaki and haritaki) and pure essential oils, in a base of coconut, palm, sunflower and olive oils with beeswax to produce the finest Ayurvedic soap available. Packaged in a blue cotton pouch silk screened with the green Pitta symbol.

Minimum weight per bar 100 g (3.5 oz). Each bar of soap is carefully hand crafted using a traditional cold process technique and cured for at least one month.

Product Code AF-003-SO18 (100 gm)

Product Code AF-003-SO26 (25 gm)

PITTA AROMATIC PILLOW



The Pitta Aromatic Pillow is filled with a blend of Ayurvedic herbs traditionally used to cool, calm and relax the Pitta *dosha*. The pillow should be tucked among other bed pillows to inhale scents while sleeping.

Pillow size 15cm x 11cm (6" X 4.25"), with a removable cotton cover.

Product Code AF-003-PL42

PITTA SOOTHING EYE PILLOW GIFT BOX



Soothe tired eyes. The perfect companion for yoga, travel and deep rest. Filled with flaxseed and Wild Earth's Pitta blend of essential oils, this cotton eye pillow is designed to uplift, invigorate and refresh.

Place on closed eyes and adjust velcro strap accordingly. For greater cooling effect, store in plastic bag in freezer before use.

Packaged in handmade birch bark box.

Product Code AF-013-GS99

PITTA AROMATIC AMULET



Our Pitta Aromatic Amulet is filled with the same blend of Ayurvedic herbs as the Pitta Aromatic Pillow -- traditionally used to cool, calm and relax the Pitta *dosha*. Wear one to experience the benefits of this formula any time, any place. Learn more about Ayurveda and the Pitta *dosha*.

Amulet is made with blue cotton (silk screened with the green Pitta symbol) and a silver bead strung on a black nylon thread.

Amulet size approximately 2.5cm x 2.5cm (1" x 1").

Product Code AF-003-AM33

PITTA ESSENTIAL OIL BLEND 12 ML



Our Pitta Essential Oil Blend has been formulated with Ayurvedic herbs to calm, cool and balance. This oil is good for sensitive skin and helps keep the body and mind cool and free of heat irritations, especially during the summer months. We recommend pressure point massage with Pitta oil to maintain healthy harmony in body, mind and spirit throughout all the seasons.

Pitta essential oils are blended with herb-infused base oils and can be applied directly to the skin, added to a hot bath, used for steam inhalation, or put in an aromatherapy diffuser.

Packaged in 12 ml amber glass bottle.

Product Code AF-003-EB27

PITTA MASSAGE OIL



Our Pitta Massage Oil has been formulated with Ayurvedic herbs to calm, cool and balance. Pitta Massage Oil is good for sensitive skin and helps keep the body and mind cool and free of heat irritations, especially during the summer months. We recommend pressure point massage with Pitta oil to maintain healthy harmony in body, mind and spirit through all the seasons.

Product Code for 125 ml AF-003-MO16

Also available in 5 liters and 1 liter.

PITTA HERBAL TEA



We've blended fennel, mint, green tea, gooseberry (Amalaki), lemon leaf, sage, orange peel and thyme with organic black tea to create a cooling and calming tea.

Loose tea foil sealed for freshness and packaged in cotton bag

Net 100g

Product Code AF-003-TE18

PITTA SOAP & OIL GIFT BASKET



According to Ayurveda, when Pitta is out of balance, we feel frustration, anger and excess heat. The soap and oil products in this gift basket are formulated to cool, calm, and relax the Pitta dosha. Especially good for use on combination or sensitive skin and helps keep the body and mind cool and calm, free of heat irritations especially in the summer months.

The oil can be applied directly to the skin, added to a hot bath, used for steam inhalation or put in an aromatherapy diffuser.

Minimum weight per soap 100 g (3.5 oz). Net weight of oil 12 ml in amber glass bottle. Soap and oil packaged in handmade bamboo basket.

Product Code AF-010-GS99

PITTA HERBAL GIFT SET



According to Ayurveda, when Pitta is out of balance, we feel frustration, anger and excess heat. The products in Wild Earth's Pitta Gift Set are formulated to cool, calm, and relax the Pitta dosha. This set includes one each of the following items packaged in a handmade lokta box with lid

Eye Pillow, 12 ml Massage Oil, Amulet, Pillow

Product Code AF-018-GS99



Even if one *dosha* is predominant, sometimes the other elements will need balancing. Our Tridoshic products work with all three *doshas* to bring balance to the body, mind and spirit. For those that have determined their predominant dosha(s), there

will still be certain times of the day or year when your other elements are out of balance. These Tridoshic products work with all three doshas to bring balance to the body, mind and spirit.

AYURVEDIC FORMULA MASSAGE OIL GIFT BOX



Our Ayurvedic Formula Massage Oils are developed to help restore balance in the body and mind when the elements (Kapha-water-earth, Vata-wind and Pitta-fire) are disrupted. Let your attraction to scent help indicate which dosha is out of balance.

Kapha Massage Oil Blend Formulated for oily skin. Helps energize, uplift and invigorate body and mind. Especially good for combating the blues and preventing springtime colds.

Vata Massage Oil Blend Formulated for dry skin. Dispels stress and anxiety. Especially good for promoting circulation and preventing autumn and early winter colds.

Pitta Massage Oil Blend Formulated for combination/sensitive skin. Helps keep the body cool and calm, especially in the summer months.

Can be applied directly to the skin, added to a hot bath, used for steam inhalation, or in an aromatherapy diffuser.

Three 12 ml amber glass bottles packaged in a handmade lokta paper box.

Product Code AF-015- GS99



ORDERING INFORMATION

DELIVERY

The majority of our products are handcrafted and made to order. Please allow at least 30 days to produce your order, plus 5-14 days for delivery of goods post production (via air cargo). Please keep in mind that larger orders may take longer to produce and some of our specialty soaps require 8 weeks for soap-curing. Wild Earth can provide partial shipments in the case of rush orders.

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Wild Earth reserves the right to make changes to our product lists and product offerings without prior notice.

CONTACT US

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